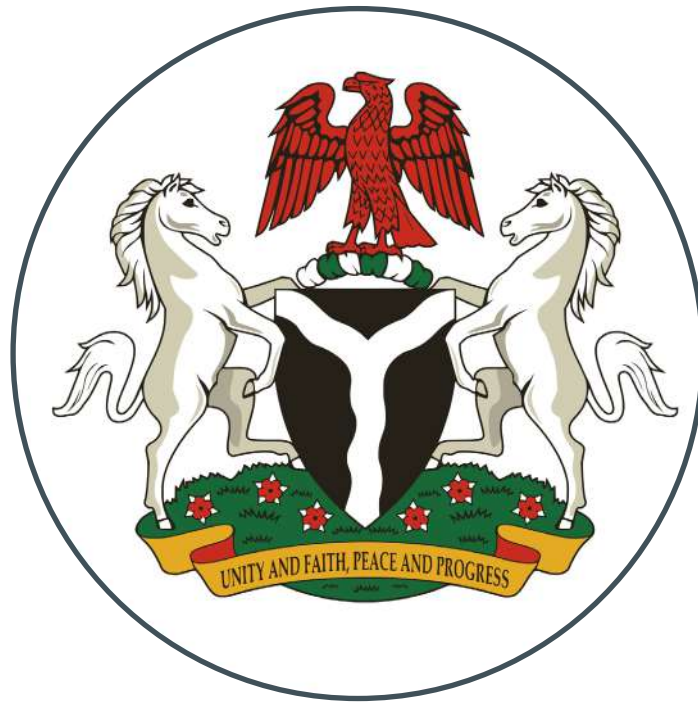


WORLD ORISA CONGRESS

...bonding in our Ancestral Spirituality



NIGERIA HOSTS THE WORLD





Nigeria's Unique Positioning Regarding Orisa Worship

Globally, Nigeria holds not only a unique but central position in the practice of Orisa worship which is a key aspect of the Yoruba traditional religion. This ancient religious practice which originated from Nigeria has now spread across the world, particularly to the Americas and the Caribbean through the transatlantic slave trade and as the birthplace of Orisa spirituality, Nigeria has continued to serve as its historical, cultural, and spiritual hub.

The Yoruba belief system is based on a supreme deity, Olodumare, and numerous deities (Orisas) that serve as intermediaries between humans and the divine. Each Orisa governs different aspects of life, nature, and human endeavors.

Nigeria's position as the global custodian of Orisa tradition cannot be overemphasized as it is evidenced in the fact that despite efforts made by the slave masters to suppress African spiritual traditions, the enslaved Yoruba people especially in Brazil, Cuba, Haiti, Trinidad and Tobago and other parts of the world, insisted on maintaining and preserving Orisa worship as their spirituality and religious practice.

Today, Nigeria remains the spiritual home and ancestral source of Orisa worship, with practitioners from around the world making pilgrimages to Nigerian shrines and temples to connect with their spiritual root.

Nigerian Babalawos (Ifá priests) and traditional custodians continue to be highly respected as authentic sources of knowledge, rituals, and initiation rites for Orisa adherents worldwide.

The influence of Orisa worship has grown tremendously, with millions of adherents practicing its rituals, divination systems (Ifá), and ceremonies with their origins traced back to Nigeria, making the country the recognized spiritual headquarters of Orisa worship worldwide.



Bola Ahmed Tinubu
President
Federal Republic of Nigeria

Tinubu's Vision In Repositioning Nigerian Culture To Take The Center Stage

President **Bola Ahmed Tinubu's** vision to reposition Nigeria's culture at the center stage of national development is as a result of his administration's recognition that culture is the soul of any nation. His commitment to reviving and promoting the nation's rich cultural heritage as a tool for unity, economic growth, and global recognition does not only underscore the importance of cultural values in rebuilding Nigeria's identity but also aligns culture with economic development, recognizing the potential of cultural tourism and the heritage economy to generate revenue and create jobs.

The creation of the **Federal Ministry of Art, Culture, Tourism and the Creative Economy (FMACTCE)** by President Bola Ahmed Tinubu aims at using culture for Nigeria's economic diversification. His vision for cultural repositioning is not only a bold step toward restoring Nigeria's pride, fostering unity, and harnessing the power of culture for national development but a strategy for economic empowerment, social harmony, and national pride.



Miguel Mario Díaz-Canel Bermúdez
- President of Cuba



Christine Carla Kangaloo
- President of the Republic of Trinidad and Tobago



Nicolás Maduro Moros
- President of Venezuela



Luis Rodolfo Abinader Corona
- President of the Dominican Republic



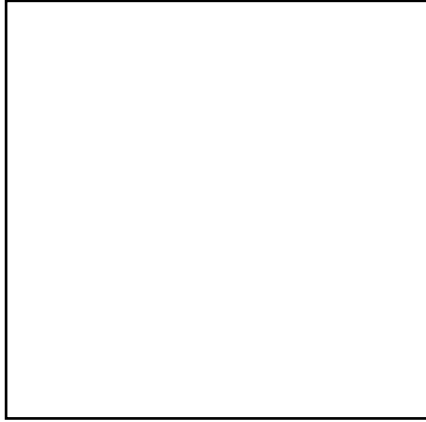
Luiz Inácio Lula da Silva
-President of brasil



BOARD OF TRUSTEES



Oba Ogunwasi Adeyeye
The Ooni of Ife
Chairman



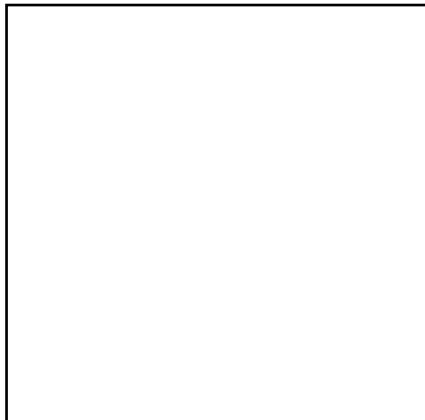
Olori Francis Meshioye
Olori Oluwo of the Redeemed
Vice - Chairman



Otunba Biodun Ajiboye
Executive Secretary/CEO NICO
Secretary



Prof. Kolawole Raheem
Member

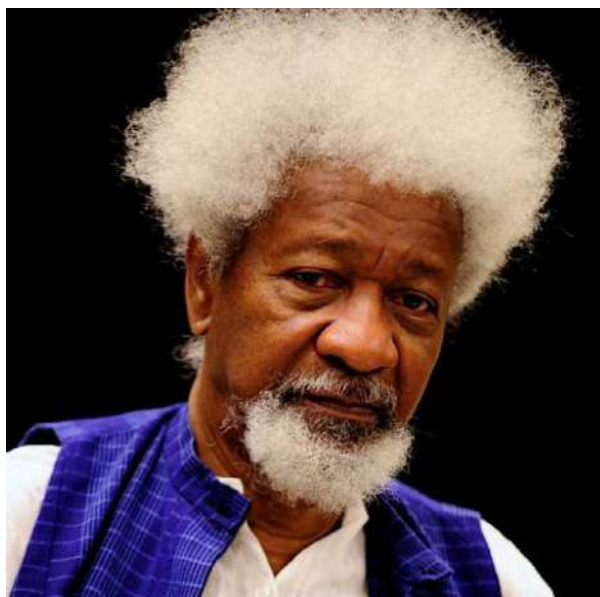


Mr Babajide Ajibola
Member

RESPONSIBILITIES OF THE BOT:

1. Board of Trustees shall develop broad operational and financial policies.
2. Liaise with Federal and State Governments on infrastructure.
3. Create and superintend all ideas that can bring the project to success.
4. Host Inaugural Board meeting with Chairman BOT.
5. Hold meetings with the Minister of Art, Culture, Tourism, and the Creative Economy.
6. Meet with the President of Nigeria to brief him of the concept and development.
7. All other activities to make a success.

PATRONS



Prof. Wole Soyinka



Prof. Wande

INTERNATIONAL OPERATIONAL COMMITTEE

The members are;

1. AJOYEMI OGUNLEYE
2. NIYI TOKUNBOH
3. ADINELSON AKANIODE
4. WESLEY CONCEICAO
5. TANYA SUNDERS (USA)
6. PABLO HERRERA VELIA (CUBA)
7. M. JAQUE ALEXANDRA (TRINIDAD & TOBAGO)

FUNCTIONS OF INTERNATIONAL OPERATIONAL COMMITTEE:

To roll out operational strategies and organizational methods for the Congress such as:

1. Logistics arrangement of the countries where the attendees are coming from.
2. Arrange travel plans and logistics.
3. Obtain all interests and authorization from the interested countries.
4. Chattering of aircrafts arrangement.
5. Air lifts coordination and arrangement.
6. Arrangements with other groups for relevance and collaboration.
7. Liaise and coordinate with Government Agencies – for success.
8. Study Mecca and advise the BOT on good things that can be learned from the Mecca Hajj Operation.



INTERNATIONAL PR & MARKETING COMMITTEE

This committee will include professionals in Public Relations Marketing and Advertising in large numbers who can market the program successfully. The programme requires a huge marketing communication expertise.

MEMBERS OF THE COMMITTEE ARE:

- 1. IGOR DANTAS SANTOS
- 2.
- 3. ...
- 4.
- 5.
- 6.

This committee shall overseas-

- 1. Marketing of the project, global public awareness, logistics of participants, safety, and total methodologies regarding the packaging of the congress among the countries of interest outside Nigeria.
- 2. Motivate and stimulate participants in the form of advertising, marketing, and public awareness.
- 3. Take total control on would-be attendees, and the entire safety and comfort.



LOCAL ORGANIZING COMMITTEE

1. PETER BADEJO
2. JAHMAN ANIKULAPO
3. JUDE BELLO
4. OTUNBA YOMI ADUOWO
5. BABAJIDE AJIBOLA
6. PAULA GOMEZ

ROLES AND FUNCTIONS OF LOCAL ORGANIZING COMMITTEE

- i. Organize the local Orisa devotees who may wish to attend and those who shall participate and function as congress officials.
- ii. Logistic arrangement for the Nigerian participants- the flow of the event at Congress Arena, and the Congress Officials.
- iii. Each prayer area defined and well arranged.
- iv. Organize adequate training for the local officials.
- v. Organize alternative security outside conventional and international security.
- vi. Special prayer areas-isolated.
- vii. Mapping out the structural outlay of the Congress Arena.

RESPONSIBILITIES OF BOT

1. Board of Trustees, shall develop broad operational and financial policies.
2. Liaise with Federal and State Government on infrastructure.
3. Create and superintend all ideas that can bring the project to success.
4. Host Inaugural Board meeting with Chairman BOT.
5. Meeting with the Minister of Art, Culture, Tourism, and the Creative Economy.
6. Meet with the President of Nigeria to brief him of the concept and development.
7. All other activities to make a success.

FUNCTIONS OF THE INTERNATIONAL CONCEPTUAL COMMITTEE

1. To roll out operational strategies and organizational methods for the Congress such as:
2. Logistics arrangement of the countries where the attendees are coming from.
3. Arrange travel plans and logistics.
4. Obtain all interests and authorization from the interested countries.
5. Chattering of aircrafts arrangement.
6. Air lifts coordination and arrangement.
7. Arrangements with other groups for relevance and collaboration.
8. Liaise and coordinate with Government Agencies – for success.
9. Study Mecca and advise the BOT on good things that can be learned from the Mecca Hajj Operation.











COORDINATION OF ORGANS OF WOOCON

PRE-EVENT ACTIVITIES:

1. The report of the Conceptual Committee for the Local Organizing Committee and other sub-committees will serve as guide for their activities.
2. The international finance committee shall be in a position to inform the general assembly, all organs, and the number of intending attendees on the respective cost implication, fixing fees payable in the categories of pilgrims.
3. The Board of Trustees shall interface with government institutions.
4. The government of Osun, Ogun, Oyo, and Lagos shall contribute greatly to the building of Congress Arena, by providing land.
5. The Federal government of Nigeria shall equally support the building of the arena infrastructure.
6. Upon meeting the President of Nigeria, the exact interest and scope of the project shall be explained in detail for his approval.

SCOPE OF PROJECT/TIME FRAME

It is reasoned that the entire project may take up to two years to prepare for the first Congress/pilgrimage to take place, given the enormous responsibilities.

The construction of the infrastructure and the marketing of the project must have gone viral within this time frame. Once a global marketing committee is set up, the marketing responsibility will spread globally.

OBJECTIVES OF PROJECT

1. To break down cultural barriers and stereotypes.
2. To create a psychology profile for our foreign policy trust in the actualization of Africans in the Diaspora and other global audiences.
3. To create future exponential revenue base on a sustainable basis in order to diversify our economy.
4. To use our traditional institutions as gatekeepers and standard bearers of our cultural patrimony.
5. To encourage cultural exchange and collaboration.
6. To make Nigeria a foremost cultural tourism destination on an expansive scale of pilgrimage.
7. To generate foreign exchange for Nigeria.
8. To increase Nigeria's GDP
9. To achieve the RENEWED OPEN AGENDA, that intends to transform Nigeria
10. To place Nigeria's Culture and Nigeria as a whole as a prominent cultural tourism destination,
11. To preserve Nigeria's Cultural Heritage and seek to internationalize it.
12. To create awareness of the Cultural richness of Nigeria.
13. The project will promote Nigeria's Cultural Diplomacy and enhance Nigeria's image.

BENEFITS OF PROJECT

1. Enhancing cross-cultural understanding and empathy.
2. Increase in global co-operation and rapprochement.
3. To tap into the huge revenue stream of almost 1 million visitors annually on a sustainable basis. This would devolve into increasing the Gross Domestic Product (GDP) astronomically.
4. In terms of infrastructure development, it will create a multiplier effect on the cultural network of roads, meeting centres, and recreational facilities in the contiguous states involved and the country at large.
5. Establishment of global creativity, innovation and progress.
6. It will create sustenance of traditional rituals, sacred practices, traditional craftsmanship, oral traditions and festive events.

PROJECT JUSTIFICATION

Nigeria is in dire need of creating ways and means of generating revenue, in other words, the project is based on the exigency of pushing up Nigeria's GDP and thereby generating revenue for the government that will improve the living conditions of the local communities thereby giving them the renewed hope agenda as promised by President Bola Ahmed Tinubu's administration birth the inward thinking of the proponent of this project.

This project was birthed with the aim of preserving and promoting Nigeria's cultural history and heritage at the same time showcasing the beauty of heritage to the world.

The economy of Nigeria has nose-dived and in dire need of revival, to the extent that what is most paramount in this instance is ability to generate foreign exchange, which is what Nigeria requires at the moment.

This project plays heavy in the scheme of global tourism. It is hereby estimated that by 2027/2028, Nigeria shall play host to over one million (1m) visitors, which is estimated to be able to generate about 5/6 billion USD. Outside that, the local economy shall be stimulated in no small ways, with the estimated number of visitors, with increased trade and transactional abilities.





CULTURAL REBIRTH FOR A REJUVENATED NIGERIA

- RENEWED HOPE AGENDA

- To Serve as a focus for orientation in cultural matters for Nigeria's policy makers and other government officials
- To develop Cultural materials for promoting the Cultural Image of Nigeria Nationally and internationally and use them for the realization of the nation's Cultural diplomacy objective
- To train Cultural development officers who will integrate Nigeria's Culture into the educational system at all levels to facilitate the practical application of the Nigerian Culture in everyday activity
- To promote and develop relevant curricula aimed at integrating Nigeria's Culture into educational system at all levels
- To carry out public enlightenment campaigns of the various facets of Nigeria's Culture to effectively mobilize Nigerians towards a Culture-oriented lifestyle; and
- To sponsor and undertake research into all aspects of Nigeria's arts and Culture.



*...harnessing culture
for National development*





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